

GEO 2018 SHOW LOGO

The GEO 2018 logo is a unique piece of artwork. The components are fixed and must never be altered and the brand mark must appear in the colors specified here.

The logo should never be typeset, recreated or altered, which could cause inconsistencies that dilute the impact of the brand's power.

Primary Logotype

English



Arabic



Primary Logotype with strapline



13th Middle East Geosciences
Conference and Exhibition

Favicon or Badge



مؤتمر ومعرض الشرق الأوسط
الثالث عشر للعلوم الجيولوجية

Full Colour with Dates & Location



13th Middle East Geosciences
Conference and Exhibition

BAHRAIN INTERNATIONAL EXHIBITION & CONVENTION CENTRE

CONFERENCE:
5 – 8 March 2018

EXHIBITION:
6 – 8 March 2018

Mono



Reversed out of background



المؤتمر:
5 - 8 مارس 2018

المعرض:
6 - 8 مارس 2018

مركز البحرين الدولي للمعارض والمؤتمرات



مؤتمر ومعرض الشرق الأوسط
الثالث عشر للعلوم الجيولوجية



GEO 2018 SHOW LOGO

Typography and Colour Palette

Typography

Museo Slab 100

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Museo Slab 300

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Museo Slab 700

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Museo Slab 900

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Colour palette

PRIMARY



PANTONE 156
#396316

C62 M0 Y100 K60



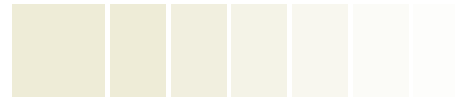
PANTONE 149
#378737

C72 M0 Y90 K31



PANTONE 160
#a8ba00

C35 M0 Y100 K14



PANTONE 168
#f3f0df

C0 M0 Y12 K7



C0 M1 Y5 K0
#FFFAF0

SUPPORTIVE & ACCENT



C10 M55 Y100 K5
#d88008



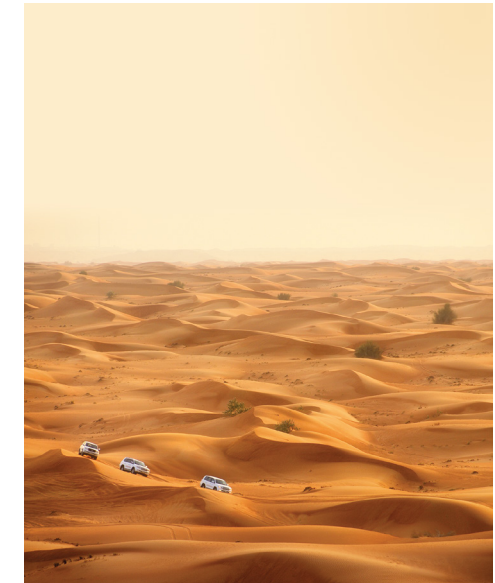
K85
#4e4e50

Reusable elements

PATRONAGE

Under the Patronage of
His Royal Highness Prince Khalifa bin Salman Al Khalifa
Prime Minister of the Kingdom of Bahrain

THEME IMAGE



SAMPLE USAGE

